

# VOCAL PRO TRACK

## On the road to becoming a professional singer

A 10-week course  
for aspiring  
professional  
vocalists  
from art to biz!

### STAFF INCLUDES:

**Tim Jackson**, Artistic Director,  
Monterey Jazz Festival

**Peter Williams**, Artistic  
Director, Yoshi's

**Bill Traut**, Kurt Elling's former  
manager

**Dmitri Matheny**,  
Flugelhornist/ Director of  
Education, SFJAZZ

**Jesse "Chuy" Varela**,  
Program Director, KCSM  
Radio

**Michael Bloom**, Michael  
Bloom Media Relations

**Stacey Hoffman**,  
Psychotherapist

**Paul Potyten**, pianist/author  
"Extreme Listening"

**Ann Dyer**, vocalist

**Jane Sharp**, vocal coach

**Larry Dunlap**, pianist

**Seward McCain**, bassist

**Vince Lateano**, drummer

and more!

## the art

### PERFORMANCE ANXIETY: USE IT OR LOSE IT

Use your stage fright  
to your advantage

Techniques to help with  
performance anxiety

### THE SKILL OF LIVE PERFORMANCE

Engaging an audience

How to truthfully present  
yourself on stage

Finding your way into the  
hearts of your audience

### CREATIVITY, IMAGINA- TION & YOUR MUSIC

Finding your creative path

How to make your own  
personal statement  
in your music

### CARING FOR YOUR INSTRUMENT FOR LIFE

Keeping your voice healthy

Are you singing a lot?

Are you singing under  
stressful conditions?

Caring for your voice  
over the long haul

### LISTEN UP!

Why listening is essential  
to your musical growth

How to listen to the music  
in a deeper way

What to listen for and why

### A VIEW FROM THE RHYTHM SECTION

What the trio wants  
from you

What the trio needs  
from you as a leader

How to actually make  
music with your  
musicians

## the biz

### GIMMIE A GIG!

Tips for getting a gig (club,  
concerts & festivals)

### UNDER NEW MANAGEMENT

How to get a manager

How do I get a manager  
and do I need one?

The press kit – what goes  
inside and why

### ON THE ROAD AGAIN

Booking and coordinating  
your own tour

How do I get a gig  
out of town and  
who will hire me?

How to build a tour that  
makes financial sense

### MARKETING YOUR CD

I have 1,000 CDs sitting in  
my garage...now what?

How to get your CD  
on the map: radio air  
play and print publicity

Course designed  
and facilitated by  
**Madeline Eastman**

The Jazzschool gratefully  
acknowledges the following  
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to offer the Vocal Pro Track:

**See's Candies**  
Dent Hand

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